

DDA 76-4973

DDA Registry  
File TrainingOTR Registry  
76-6731

1 OCT 1976

STATINTL

MEMORANDUM FOR: Assistant to the Director

FROM : [REDACTED]  
Deputy Director for Operations Training

VIA : Director of Training *[Signature]*  
Acting Deputy Director for Administration

SUBJECT : Upcoming Talk before Graduate Students at  
Texas University

STATINTL

1. On 17 September 1976, with the approval of the DDO and the DDA, I spoke before the Office of Personnel recruiters' conference. The subject of the talk was ways in which the DDO can broaden its appeal to potential high-quality applicants, particularly among minority groups. Based upon previous noncontroversial appearances before groups at the Harvard Business School, St. John's University and Williams College, I offered to appear before groups which individual recruiters might select, either as containing potential applicants, or representing those who could help spot and/or attract high-quality applicants to the Agency.

2. [REDACTED], the Agency recruiter in the Southwest, was the first to respond. He proffered an invitation from Dr. Sydney Weintraub, Dean Rusk Professor at the LBJ School of Public Affairs, to speak to a graduate seminar on foreign policy formulation and the intelligence process. The seminar is comprised of about 15 students, and Weintraub plans to invite several other professors whom he feels have an interest in the subject. Weintraub is a former FSO, who has served widely with both the State Department as a Deputy Assistant Secretary and with AID as an Assistant Administrator.

3. I spoke to Weintraub on the telephone and confirmed the above details. The sixth of October was the date he suggested. Following this conversation, and before accepting the invitation, I spoke with the DDO about the offer. His guidance was to accept it and then help him make a judgment as to whether such appearances are of overall benefit to the

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University

Agency's recruitment effort and its image. Both the DDO and I felt that we might be dealing with the already converted in Austin, but that the trial run seemed justified. STATINTL

4. I will submit a memorandum on the trip as soon as it is completed, and will ask [REDACTED] to send in any feedback which he receives. [REDACTED] plans to have me meet with other friendly professors from the University, and I will be interviewing a high-quality applicant for the Career Training Program during my stay.

"Signal"

[REDACTED] STATINTL

cc: DDO  
D/Pers  
DD/Pers/R&P

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<b>Remarks:</b> <i>Hand</i> <i>Attached are three</i> <i>memoranda, arranged in</i> <i>proper sequence, addressing</i> <i>themselves to</i> <i>tasks at the</i> <div style="background-color: black; width: 200px; height: 80px; display: inline-block;"></div> Atts: DDA 76-4973 76-5264, 76-5980			
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DDA:JFBlake(14 Dec 76)

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DDA 76-4973: Memo dtd 1 Oct 76 to Ass't to DCI via DTR  
 and Acting DDA fr [redacted], subj: Upcoming Talk before  
 Graduate Students at Texas University

DDA 76-5098: MFR dtd 8 Oct 76 fr [redacted] subj: Talk  
 Before Graduate Students at the University of Texas

DDA 76-5980: MFR dtd 8 Oct 76 fr [redacted] subj: Balancing the Risks and  
 Benefits of Public Appearances Before Academic Groups

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FORM NO. 1-67 237

Use previous editions

\*USGPO: 1976 - 202-953

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<b>Remarks:</b> <div style="background-color: black; width: 150px; height: 40px; margin: 10px 0;"></div> <i>explains his trip to LBJ School of Public Affairs!</i>			
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